ABOUT THE PANEL

The APIC Online Panel for Market Research includes APIC members who have agreed to share their expertise with industry to help advance infection prevention related products and services.

Established by APIC in 2015, the Panel has become the go-to source for market research sample for companies who provide infection prevention supply and services to healthcare organizations.

The Panel helps APIC corporate supporters keep a pulse on what infection prevention professionals are thinking and doing.

CONTACT US

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APIC
Online Panel
for Market Research

POWERED BY

PeerPanels

APIC

Online Panel for Market Research

The official membership survey panel of the Association for Professionals in Infection Control and Epidemiology.

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The highest quality survey panel of infection prevention profession experts and influencers available.

APIC
Online Panel
for Market Research

WHY USE THE APIC ONLINE PANEL?

SAMPLE QUALITY IS UNMATCHED

The APIC Online Panel directly represents the most knowledgeable and influential provider-based healthcare infection prevention professionals.

IT SUPPORTS APIC

Using the APIC Online Panel supports the organization.

FAST, EASY, COST EFFECTIVE

The APIC Online Panel lets you reach your audience in an easy and cost effective way.

QUALITY WITHOUT COMPROMISE!

HOW IT WORKS

1. Contact us to request sample and other optional services.

2. We quickly respond with a proposal including pricing.

3. Once the proposal is accepted, you develop your survey - use a third-party developer or use our optional services.

4. Once the survey is final, a link is sent to the panel and typically the quota is met within 48 hours or less.

5. If utilized, optional survey analysis is completed and a report delivered within 5 days.

COST

- $100 to $200 per response (Sample Fee + Honoraria)

- Optional services include:
  - » Survey development
  - » Survey analysis
  - » Focus groups