



The INS Survey Panel includes INS members who have agreed to share their expertise with industry to help advance the practice of infusion therapy.

Established by INS in 2016, the INS Survey Panel has become the go-to source for market research sample for companies who are interested in infusion therapy.

The panel helps INS corporate partners and exhibitors keep a pulse on what infusion therapy clinicians and decision makers are thinking.

## Contact Us

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## Survey Panel

The official survey panel of the Infusion Nurses Society.

The highest quality survey panel of infusion nurses & decision makers available for your infusion therapy market research needs.



## Survey Panel

Powered by

**PeerPanels**



### Why use the INS Survey Panel?

- **Sample quality** is unmatched for infusion therapy. The INS Survey Panel directly represents the most influential decision makers and users for infusion therapy products.
- Using the INS Survey Panel **supports** the **INS** organization.
- The INS Survey Panel is **fast**, **easy** and **cost effective**.

*Quality without  
Compromise!*

### How it works:

1. Contact us to request sample and other optional services.
2. We quickly respond with a proposal including pricing.
3. Once the proposal is accepted, you develop your own survey, use a third-party developer or use our optional services.
4. Once the survey is final, a survey link is sent to the panel and typically the quota is met within 48 hours or less.
5. If utilized, optional survey analysis is completed and a report delivered within 5 days.

### Cost:

- \$100 to \$200 per response  
(Sample Fee + Honoraria)
- Optional services include:
  - ☐ Survey development
  - ☐ Survey analysis
  - ☐ Focus groups

### Most common uses:

- New feature testing
- Concept testing
- Branding studies
- Post market surveillance
- Message and ad testing
- Assessment of competition
- Clinical practice surveys

*Detailed Demographics on  
**100%***